



RENTABILIWEB
MONÉTISEUR D'AUDIENCE



Rentabiliweb-Be2bill announces strategic partnership with Payvision

Major innovation: from now on, French e-merchants can easily collect multicurrency transactions

Brussels, 13 September 2012

Rentabiliweb Group, member of the Groupement Cartes Bancaires and France's licensed Acquiring Payment Institution, has signed a strategic partnership with [Payvision](#), one of the leading independent Payment Solutions Provider, specialized in [Global Card Processing](#) for the e-Commerce Market.

Thanks to this unique partnership, French e-merchants clients of Be2bill -developed by Rentabiliweb-, can now benefit from Payvision's global acquiring network. They are thus able to open local trade contracts (MIDs) abroad in euros or in any other currencies.

Rentabiliweb is now able to open multicurrency MIDs for its clients without any automatic and compulsory conversion in euros.

"This partnership gives us the opportunity to massively process transactions in foreign currencies with flexible and competitive prices that traditional Banks could not offer. One of our key objective is to provide smart solutions to Internet French pure-player and entrepreneur, especially for their international ambitions.", says Jean-Baptiste Descroix-Vernier, CEO of Rentabiliweb Group.

While Payvision's customer has now access to the French market and to Be2bill's functions, French e-merchants can use the smart solution abroad. Conversion optimization, one click payment, shopping cart abandonment reduction, balance management, fraud monitoring etc., are thus available throughout the world.

"Payvision has built a global [acquiring network](#) in the different regions around the world. Our strategic partnership with Be2bill enables us to expand into the French market, while offering be2Bill and its clientele the possibility to expand its global footprint and process multicurrency transactions in the different Regions, through our worldwide Acquiring Network. In addition, we benefit from our joined expertise in monitoring and managing risk; by partnering with Be2Bill - Rentabiliweb, Payvision forges an alliance with the most dynamic player in the French market." says Rudolf Booker, CEO of Payvision.

This partnership is part of the strategy developed in the billing industry and will accelerate Rentabiliweb ambition abroad.

The press release is also available on the Group's corporate website: <http://www.rentabiliweb-group.com/en/?p=6660>



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About Be2bill : <http://www.be2bill.com/>

Be2bill is the first payment solution to be exclusively dedicated to e-commerce.

Launched in January 2012 by Rentabiliweb, web audience monetization specialist for more than 10 years, Be2bill provides e-retailers with a "3 in 1" solution for managing their online payments, which includes the services of a bank, of a PSP (Payment Service Provider) and the Group's web expertise in the area of Internet-based marketing and loyalty-building. This new approach to the e-commerce value chain will allow e-retailers to maximize their turnover while reducing their risk levels and minimizing the expenses related to online collection. Be2bill has received its final approval from the [French] Prudential Control Authority, provided by the Banque de France in January 2011. It is also the only web specialist to be an affiliate member of the GIE Cartes Bancaires (Bank Cards EIG).

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About Payvision : <http://www.payvision.com/>

Payvision, independent payment solution provider, specialized in global card processing for the e-commerce market, offers Acquiring Banks, PSP/ISO and their Merchants a secure PCI-DSS Compliant, PSD Licensed international payment processing platform, enhanced with innovative technology. Payvision provides its customers 24/7 Support, 150+ transaction currencies and regional card settlement currencies, a high-end reporting interface and a solid risk management solution.

Founded in 2002 Payvision is headquartered in Amsterdam and has expanded its global services in over 40 countries with offices in New York, Utah, Madrid, Paris, Düsseldorf, Singapore, Hong Kong and Macau. Please visit www.payvision.com for more information.

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